

BOARD FELLOWS INFO SESSION

9/27/2010

UCLA Net Impact Program Overview

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Mission of Board Fellows Program



Our mission is to enrich the experience of UCLA Anderson students while providing area nonprofits with the services of enthusiastic, talented leaders, and strengthening UCLA Anderson's ties with the community

Program Overview

- A year-long nonprofit board placement (January to January) in which each Board Fellow will:
 - Participate in board meetings
 - Serve on a committee
 - Complete a project of strategic use for a partner organization.
- The students will act as visiting or nonvoting board members during their tenure.
- Students will be provided a board mentor
- Students will receive training and support from NI directors and advisory committee members

Program Benefits

For the student

- A high impact way to use MBA skills to positively affect the Los Angeles community
- A hands-on leadership experience
- The opportunity to collaborate and network with community leaders
- Development of board governance and nonprofit management skills
- A unique professional experience and resume builder
- A chance to apply classroom tools to real-world situations
- A way to develop a deeper understanding of the challenges and opportunities in the nonprofit sector
- The ability to advance career development and enhance recruiting prospects

For the organization

- Utilize the business management skills and ideas of dedicated MBA students for significant time period
- Obtaining access to students' knowledge and skills in a project that benefits the organization
- Opportunity to enhance ties with the UCLA Anderson community
- Create relationships with potential future candidates for board or management positions
- Participating in development of future community leaders
- Networking with other not-for-profits through the MBA school

Board of Directors

George J. Abe

UCLA Anderson School of Management , Faculty Director - Applied Management Research Program

David Cooley

UCLA Anderson School of Management , Associate Director, External Relations and Career Counselor

Charles J. Corbett

UCLA Anderson School of Management , Decisions, Operations and Technology Management Area Chair; Joseph Jacobs Term Chair in Entrepreneurial Studies and Faculty Chairman

Jonathan Greenblatt

UCLA Anderson School of Management , Lecturer

Elaine Hagan

UCLA Anderson School of Management , Executive Director of the Harold Price Center for Entrepreneurial Studies

Nicole Nasser

NPO Solutions, Consultant

Alfred E. Osborne, Jr.

UCLA Anderson School of Management, Senior Associate Dean, Founder and Faculty Director, Harold Price Center for Entrepreneurial Studies, and Associate Professor of Global Economics & Management

William G. Ouchi

UCLA Anderson School of Management , Sanford and Betty Sigoloff Distinguished Professor in Corporate Renewal, Area Chair

Richard Riordan

Former Mayor of Los Angeles

Nurit Katz

UCLA Sustainability Coordinator



Program Structure

Expectations and Time Commitments

- Students will be expected to attend all board meetings during their fellowship as well as the meetings of the committee on which they serve. As some time conflicts will be inevitable, students should:
 - Give advance notice of an absence to the board and the Board Fellows program leadership
 - Try to attend by phone
 - Follow up with your board mentor to learn what was missed
 - Work with professors to address class conflicts
- According to Net Impact's survey of Board Fellows programs, students spend an average of 2 to 4 hours per week on program-related work. Projects typically take 30 to 40 hours of work, on average.
- Deliverables for the fellows' strategic project will be determined in concert with the participating organization, but it is anticipated that they will include a short written report and PowerPoint presentation.
 - Special care will be taken to ensure that the scope of these projects is focused and manageable, and that the organizations' expectations are properly managed.
 - Independent study and AMR options are available. This may also be simply volunteer work. This will be addressed in detail later in the presentation.

Training and Mentorship

- Students will be provided with a one day training session to prepare for working with the board and to learn the basics of board governance. We are working with Professor Al Osborne to provide training. We will also provide:
 - Information sessions
 - Ongoing peer to peer networking
 - One-on-one support by NI directors and our advisors.

- Most current business school Board Fellowship programs have built a mentor-mentee relationship into their structures. Our program will have one board mentor for each participating organization. They will have the following characteristics:
 - Established and experienced board member
 - Familiarity with the organization
 - Interested in working with a Board Fellow
 - Good communicator
 - Able to commit the necessary time to helping the Board Fellow
 - Regular attendee at board meetings

Project Scoping

Project Scoping

- Participating students and nonprofits will together determine project scope.
- Both parties will receive a list of potential project topics prior to discussions.
- The program directors will consult with the students as their project scopes become defined.
- Final scope will be outlined in a commitment letter, which will also outline deliverables, relevant dates, and milestones.

Example Strategic Projects

- Interview board members for an effectiveness audit
- Segment and analyze an organization's donor base
- Benchmark marketing activities to identify best practices
- Develop a strategic planning process for the organization
- Develop a survey tool to understand customer needs
- Build a financial model to improve cost management

Participating Organizations

Organization	Description
Upward Bound House	Homeless Services
24 th Street Theatre	Theatre Company
The Victory Theatre Center	Theatre Company
Clifford Beers Housing, Inc.	Housing Advocacy for those with Mental Illness
Los Angeles Neighborhood Land Trust	Facilities creation of parks and open space
YWCA Santa Monica / Westside	Women's Rights / Empowerment
Mental Health America Los Angeles	Mental Health Services

Application and Selection

- Students will go through an application and interview process
- Students will be matched to individual nonprofits by their areas of interest, skills and career goals
- A maximum of two students per nonprofit; quality and fit will not be sacrificed simply to place a second student with the non-profit
- Commitment of student to entire year is critical
- Apply online at: <http://anderson-ni-board-fellows.weebly.com>

Program Monitoring

- Participating students will be required to check in with the program directors bi-weekly by email, and meet with them monthly
- Program directors will be responsible for reaching out to the students' board mentors each month by telephone or email
- Directors will ensure that project status is on-track, and that both participating students and their board mentors are on the same page with respect to the projects and the students' board participation in general

Timeline

- **09/27** - **Student Info Session**
- **10/6** - **Organization Application Deadline**
- **10/6** - **Student Application Deadline**
- **10/7-14** - **Student Interviews & Fellow Selection**
- **11/3** - **Lunch orientation meeting / Meetings between organization and students to confirm match**
- **1/7-8** - **Student Fellow Training**
- **1/10** - **New fellows officially start working on board**
- **February** - **Advisory Meeting & Student Check-in**
- **March** - **Student Check-in**
- **April** - **Student Check-in**
- **May** - **School Year-End Meeting & Student Check-in (Advisors Invited)**

Contact us

- The UCLA Anderson Net Impact board fellows' Program Directors can be reached **via email** at:
anderson-ni-board-fellows@googlegroups.com

- **NI Board Fellow Directors**
 - **Belen Arellano, MBA 2011**
 - **Priya Chordia, MBA 2011**
 - **Paul Getto, FEMBA 2012**
 - **Scott Gladstone, MBA 2011**

Next Steps

- Apply online today at <http://anderson-ni-board-fellows.weebly.com>